

CHIEF PATRON

Dr. T.S.K. Meenakshisundaram
Managing Trustee & Chancellor

PATRONS

Dr. V. Bharathi Harishankar
Vice Chancellor

Dr. H. Indu
Registrar (i/c)

ADVISORS

Dr. P. Santhi
Dean, School of Commerce & Management,

Convenor

Dr. Bindu V.T
Associate Professor & Head
Department of Tourism Management

Organizing Secretary

Mrs.Nisha, S.
Mrs.Akhila Ashokan

Organizing Committee

Dr.Sandhya Durga Prasad
Ms.Ashish Kanwar, G.
Mrs.Mohana Rani, V.
Ms. Hari Priya, R.
Mrs.Bushthana Sherin. A

Logistics Assistants

Mrs. Vaitheki J
Mrs. Shyamala J

SPEAKERS



Mr.Vimal Francis
Managing Director
Lotus Tours and Travels
Coimbatore

Tmt. T.Jegatheswari
District Tourist
Officer, Coimbatore



Mr. Ramesh
Chandrakumar
GM Grand Regent
SKAL President,
Coimbatore Chapter

Mrs. Gayathri
Founder & Proprietor
of Herbo Queen
Enterprises
Coimbatore



Mrs. Brindha
Selvakumar
Alumnae (2007)
Enchanting Travels
Bangalore



**Avinashilingam Institute for Home Science and
Higher Education for Women**

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4, Category I by UGC
Coimbatore-641 043, Tamil Nadu, India

Department of Tourism Management



SKAL
INTERNATIONAL
Connecting Tourism Globally

COIMBATORE



*cordially invites you for the
World Tourism Day Celebrations
2025*



**THEME : TOURISM AND
SUSTAINABLE TRANSFORMATION**

September 27 ,2025

Venue: Hi-Tech Seminar Hall

Time: 10:00 am - 4:00 pm



About the Institution

Avinashilingam Institute for Home Science and Higher Education for women, Coimbatore was established by the great patriot and educationist Padma Bhushan Dr.T.S.Avinashilingam under the auspices of the Avinashilingam Education Trust in 1957 with 45 women students. Dr.Rajammal P.Devadas, doyen of Home Science nurtured the institution of what it is today. The saga of excellence and legacy created by the visionaries have been carefully nurtured and carried forward by a team of devote functionaries. Presently, Dr.T.S.K.Meenakshisundaram, Chancellor, Dr.V.Bharathi Harishankar, Vice Chancellor and Dr.H.Indu, Registrar are carrying forward the transformative vision to place the institution at its zenith. It is now one of the largest institutions in the country to impart quality education for women at all levels.

About the Department

Department of Tourism Management at Avinashilingam University for Women offers an undergraduate and post graduate programme in tourism. It is the pioneer institute to offer Bachelor's and Master degree in Tourism in the region. The Tourism department has been doing commendable work in imparting value added and innovative tourism, travel & hospitality studies. The courses have been designed to cover all aspects of Tourism & Hospitality industry, laying special emphasis on manifesting the students to the various sectors of the tourism industry like travel agencies, tour operations, airlines, CRS and other allied areas. It also provides manpower for the industry and fosters entrepreneurial dexterity and delivers solution to the industry that are sustainable, responsible and pragmatic.



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Programme Schedule 27 Sep 2025

Inauguration (10.00 am - 12.30 pm)

WELCOME

Dr. Bindu V T

Associate Professor & Head
Department of Tourism Management

PRESIDENTIAL ADDRESS

Dr.P. Santhi

Professor & Dean
School of Commerce & Management

INAUGURAL ADDRESS

Mr. Vimal Francis

Managing Director,
Lotus Tours & Travels

SPECIAL ADDRESS

Mr. Ramesh Chandrakumar

SKAL President, Coimbatore Chapter
General Manager, Grand Regent

PANELIST

Mrs. Brindha Selvakumar

Alumnae (2007)
Enchanting Travels, Bangalore

VOTE OF THANKS

Mrs. Nisha

Assistant Professor
Department of Tourism Management

VENUE : Hi-Tech Seminar Hall

WORLD TOURISM DAY -INTRA INSTITUTIONAL COMPETITIONS

1. MINERVA -DESTINATION CRACKERS

(QUIZ PROGRAMME)

2. NILE- DESTINATION MARKETING

(MARKETING A DESTINATION)

3. ZEUS -BEST MANAGER

4. GAEA- PAINT YOUR IMAGINATION (POSTER MAKING COMPETITION)



Valediction September 27, 2025
(2.30pm - 3.30 pm)

WELCOME

Dr. Sandhya Durga Prasad

Assistant Professor, Department of Tourism Management

VALEDICTORY ADDRESS

Tmt. T. Jegatheswari

District Tourist Officer, Coimbatore

SPECIAL ADDRESS

Mrs. Gayathri

Founder & Proprietor
of Herbo Queen Enterprises
Coimbatore

CLOSING REMARKS

ANNOUNCEMENT OF WINNERS

Dr. Bindu V T

Associate Professor & Head
Department of Tourism Management

PRIZE DISTRIBUTION

Dr.P.Santhi

Professor & Dean
School of Commerce & Management

VOTE OF THANKS

Mrs. Akhila Ashokan, Assistant Professor, Department of Tourism Management

VENUE : Hi-Tech Seminar Hall