

Wildlife Week Celebrations 2025

“Wildlife Conservation Finance: Investing in People and Planet”

Wildlife Week 2025 serves as a vital platform to emphasize the importance of biodiversity conservation while underscoring the need to view it as an investment in both people and the planet. It unites experts, students, and communities to inspire sustainable actions that protect endangered species, safeguard ecosystems, and highlight the economic and societal value of conservation for a thriving future.

About the Department

The Department of Zoology, Avinashilingam Institute for Home Science and Higher Education for Women, established in 1957, has consistently worked to cultivate awareness on the interdependence of fauna, flora, and ecosystems. With a legacy of celebrating Wildlife Week each year, the Department has engaged students in meaningful activities and competitions that kindle responsibility towards nature. In 2025, aligning with the theme “*Wildlife Conservation Finance: Investing in People and Planet*,” the celebrations emphasize not only the ecological but also the societal and economic value of conserving biodiversity. By recognizing student contributions and fostering collective participation, the Department inspires young women to view conservation as an investment in both humanity and the environment, building a sustainable future where people and planet thrive together.



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd. u/s 3of UGC Act 1956, Category A by MHRD [now MoE]
Re-accredited with ‘A++’ Grade by NAAC CGPA 3.65/4, Category I by UGC
Coimbatore – 641 043 Tamil Nadu, India

Wildlife Week Celebrations 2025 7th and 8th October 2025



“Wildlife Conservation Finance: Investing in People and Planet”



**Organized by
The Department of Zoology**

Competitions on 07.10.2025 (Tuesday)

@ Zoology Laboratory

Pencil Sketching (10.00 am to 11.00 am)

- **Theme: Restoring Nature's Balance**
 - Size of the chart paper should be 36*36 cm
 - Suitable caption should be given & Duration - 1 Hour
 - Participants should bring their own materials
- Registration link: <https://forms.gle/ugCYH9NMZDkhGnNE7>

Hand painting (10.00 am to 11.00 am)

- **Theme: Livelihoods in Forests**
 - 2 per team ,Should bring their own materials
 - Strictly use hand painting colors
 - Duration – 1 hour
- Registration link: <https://forms.gle/ovG7cZ3Sts5CXzhLA>

Turn a Coat (1.30 pm)

- **Theme: Human-Wildlife Coexistence**
 - Topic will be given on the spot
 - One minute will be given for preparation
 - Participants are allowed to speak for 2 minutes i.e. 1 minute for the topic and 1 min against the topic
- Registration link: <https://forms.gle/yKpz77pXQgvaue4G7>

Art out of Waste (Display before 12.00 noon)

- **Theme: Beauty of Flora and Fauna in Western Ghats**
 - The models should be created and exhibited on the day of competition.
- Registration link: <https://forms.gle/HvkCWCLVCwUAo3F39>

Valedictory Function

08.10.2025 (Wednesday) @ 2.00 pm

“Wildlife Conservation Finance:
Investing in People and Planet”

Resource Person

Dr. R. Rajasuguna Sekar

Scientist – G and Head

Genetics and Tree Improvement

ICFRE - Institute of Forest Genetics and Tree Breeding
Coimbatore

Valedictory Address on

“Keeping the wild alive:
our promises after the festivities”

Venue : Zoology Laboratory

Audience : All UG, PG and Research Scholars
of the Department of Zoology and
Prize Winners

Contact Person

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