Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD [now MoE]
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore – 641 043, Tamil Nadu, India

DEPARTMENT OF COMMERCE

Jointly organizing with

The Institute of Cost Accountants of India (ICMAI), Coimbatore Chapter

(Statutory body under an Act of Parliament)
having its office located at SFI Apartments, No.13, 14 Sathyamoorthy Road, Ramnagar, Coimbatore – 641 009

TWO – DAYS INTERNATIONAL CONFERENCE ON INDUSTRY, INNOVATION AND INFRASTRUCTURE FOR SUSTAINABLE DEVELOPMENT



16th – 17th December, 2026
(Hybrid Mode)

Venue: Hi-Tech Seminar Hall, Main Campus – I, AIH&HEW, Coimbatore

nirf
ARIIA
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
शिक्षा मंत्रालय
MINISTRY OF EDUCATION

About the Institute

The Institute was founded by Padma Bhushan Dr. T.S. Avinashilingam under the Avinashilingam Education Trust in 1957, with a vision to advance women's education. Under the leadership of Dr. Rajammal P. Devadas, the world-renowned nutritionist who has transformed the institute into one of the most sought-after Institutes for Home Science Education. The College received Autonomous status in 1978. Recognizing the meritorious work carried out by the College in the areas of education and community development, especially for women students, the MHRD conferred "Deemed to be University" status to the Institution under section 3 of the UGC Act 1956 in 1988. Hence forth, the institute was renamed as Avinashilingam Institute for Home Science and Higher Education for Women. The Institute in its 4th cycle is accredited by NAAC at "A++" grade level with a CGPA of 3.65/4. It has consistently been catering to the educational needs of First-Generation Learners and Socio-economically disadvantaged groups from rural areas. The Institute has secured 99th rank in India Rankings (NIRF, 2025) among universities. Innovation (AII) 2023 – Ranking in the band of 11–50. Accredited by National Council for Teacher Education (NCTE) – India Today – 26th Rank (2025).

About Department of Commerce

The Department of Commerce since its inception in 1972 is offering Commerce programmes at the Undergraduate level [B.Com, B.Com (Professional Accounting) and B.Com (Computer Applications)], Post Graduate Courses [M.Com, M.Com (Computer Applications)] and Research programmes (Ph.D.). The Department has 18 faculty members. To encourage University – Industry linkages, MoUs were signed with ICAI, ICWAI, ICSI and other Institutions/Industries. The Commerce Department strives to ensure effective understanding and development of various skills through innovative teaching methods, interactive and participative learning. The Department ensures professional and digital education to students and improves the industry required skills through conduct of capacity building programs, special lectures, workshops and seminars. The Department progresses constantly through high quality Researches and academic excellence. An excellent placement record is maintained by the department and the students are well placed across nation in different positions.

About the Conference

The conference will provide insights into emerging industrial practices, technological innovations and resilient infrastructure that contribute to sustainable economic and social development. It will bring together academicians, industry professionals and scholars to share their expertise, exchange innovative ideas, and explore contemporary challenges and opportunities. The conference will provide a platform to discuss sustainable industrial transformation, technological advancements, digital innovation, smart infrastructure, and resource-efficient practices. It will also encourage research and collaboration in areas that promote inclusive growth, environmental sustainability, and economic resilience. Furthermore, the conference will facilitate knowledge sharing on the implementation of innovative solutions and sustainable technologies, while addressing challenges in building future-ready industries and infrastructure.

- Sustainable, Resilient, and Inclusive Infrastructure
- Inclusive and Sustainable Industrialization
- Technology, Connectivity and Policy Support
- Enterprise Integration and Financial Access
- Scientific Research and Innovation
- Sustainability and Innovation

The conference also invites research papers from diverse disciplines and interdisciplinary perspectives that contribute to achieve SDG 9 goal focusing on innovation, resilient infrastructure, and inclusive and sustainable industrial development.

Original research papers are invited from academicians, industrialists and research scholars on the following sub-themes:

Accounting and Finance
- Sustainable Finance and Inclusive Growth
- Green Finance and Climate-Smart Investment
- FinTech & Digital Finance
- ESG & Responsible Investment
- Risk Management and Financial Resilience
- Integrated Reporting and Corporate Transparency
- Responsible Accounting and Ethical Financial Practices
- Forensic Accounting and Fraud Detection

Banking
- Digital Banking
- FinTech and the Future of Banking
- Financial Inclusion
- Blockchain and Digital Transformation in Banking
- Cybersecurity and Resilient Banking Systems
- AI and Machine Learning in Banking
- Neo-Banking for MSMEs and Entrepreneurship

Business Analytics
- Data-Driven Decision Making
- Predictive Analytics
- Business Intelligence
- Big Data Analytics
- AI-Based Business Solutions
- Industry 4.0
- Automation & Robotics

Entrepreneurship
- Start-up Innovation
- Social Entrepreneurship
- AI-Driven Entrepreneurship and Business Innovation
- MSME Development
- Entrepreneurial Ecosystems
- Technology-Enabled MSME Entrepreneurship
- Digital Entrepreneurship and New Business Models

HRM
- Future of Work
- AI-Driven HR
- People Analytics
- Employee Well-being
- Talent Management
- Human Capital in the Digital Age
- Future-Ready Workforce

International Business
- Innovation and Transformation in Global Business
- Digital Platforms and Cross-Border Business
- Digital Infrastructure and Inclusive Global Trade
- Resilient Global Supply Chains•Innovation and Global Competitiveness
- Digital Transformation of Global Enterprises

Marketing
- Digital Marketing Innovation for Sustainable Business Growth
- Technology-Enabled Customer Engagement
- Sustainable Marketing
- Brand Innovation and Technology-Driven Business Transformation
- Smart Technologies and Next-Generation Marketing
- AI and Automation in Marketing Decision-Making
- Emerging Technologies and Consumer-Centric Innovation

Others
- Smart Manufacturing and Industrial Innovation
- Smart Infrastructure
- Resilient Infrastructure and Sustainable Industrial Development
- Cross-Border Innovation

Registration Fees for Participants (Inclusive of 18% GST)

	Indian	Foreign
Academician	Rs. 1,500	$50
Research Scholar	Rs .1,000	$30
Industries / Corporates, Others if any	Rs. 3,000	$50

- **Each Author has to register separately.**
- **Registration fee must be sent through NEFT.**
- **In-person participation is mandatory for delegates from Tamil Nadu.**
- **Publication charges will depend upon the Publishers and it will be intimated after selection of papers**

Account details for NEFT transfer

Name of the Account Holder
The Registrar, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore 641 043
Name of the Bank & Branch
Indian Bank ADU Campus (220), Coimbatore
Savings A/C No.
6010310202
IFSC Code
IDIB000A005

Dates to Remember

Full Paper Submission with Registration Fee — **15th November 2026 (LAST DATE)**
Date of Conference — **16th–17th December, 2026**

Guidelines for Paper Submission

- Delegates who are willing to contribute papers can submit their papers on the above themes.
- Full manuscript in MS-word format not exceeding 10-15 pages (Size - A4, Line Spacing - 1.5, Font Style - Times New Roman, Font size - 12 and Margin - 1 inch) and sent through e-mail to intcomcon2026@gmail.com
- Link for registration: https://forms.gle/dGnQggbh54mzz7xL6
- Figures, Labels and Charts etc., must be original ones.
- First page must contain the theme, title, abstract and name of the author(s), designation, official address, contact number and email id. Institution / University and Place.
- References and text citation as per APA style.
- The selected papers will be permitted for presentation in the conference. Papers with less than 5% plagiarism will be published in **Scopus / Peer Reviewed Journal / Conference Proceeding with ISBN Edited volume book.**

Note: Publication charges will be intimated to the authors of selected papers for payment.

Resource Persons

International Resource Persons



CMA Sayi Chorath
Finance Professional
FCMA (India), CMA USA



Sri. K. Ramaswamy
Director and Head of Finance,
Global Vantage Innovative Group of Companies (GVIG), Southeast Asia.



Dr. Balakrishnan Muniapan,
Senior Teaching Fellow in HRM,
Birmingham City University, UK.



Dr. S. Sentil Kumar
Head and Associate Professor,
Department of Management,
Skyline University, Nigeria.



Dr. B. Nimalathasan
Senior Professor in Accounting
Department of Accounting,
University of Jaffna, Jaffna, Sri Lanka.

National Resource Persons



Prof. Manpreet Arora
Professor, Management Studies,
Central University of Himachal Pradesh
Dhauladhar Pariser, Dharamshala,
Himachel Pradesh.



Prof. Ravi Akula
Professor. Head and Dean.
Faculty of Commerce, Mahtama Gandhi University
Nalgonda. Telangana State.



CMA. R. Surya Prakash
The Chairman, The Institute of Cost Accountants of India (ICMAI), Coimbatore Chapter,
Coimbatore, Tamilnadu.



Prof. Saji. T. G.
Professor, School of Management Studies,
Central University of Kerala,
Kasaragod, Kerala.



Dr. Hemanth Kumar V.
Professor and Research Co-ordinator (SOC)
Presidency University, Yelahanka, Rajanukunte,
Bengaluru – 560 119, Karnataka .

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